

BROOKE GOLDMAN, CSA.

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PROFESSIONAL EXPERIENCE

FREELANCE CASTING DIRECTOR NEW YORK, NY

Standard Production Co. - 2019 - Present

- Casting Director at Standard Production Co., casting national TV commercials and advertising campaigns for clients such as Starbucks, Johnson & Johnson, and AstraZeneca.

FREELANCE PRODUCER NEW YORK, NY & ABROAD

Virgin Voyages, 2019 -2020

- Producer of "Never Sleep Alone" live comedy show and the Live Music Program on Virgin Voyage's cruise ship, the Scarlet Lady. Attended the first ever cruising of the ship for install prior to launch.

PRODUCER & CASTING DIRECTOR BROOKLYN, NY

Quirk Creative, 2018 - 2019

- Producer and Casting Director for 50+ national TV commercials and digital/social campaigns for major brands such as Daily Harvest, Chantelle Lingerie, THINX, and Dia & Co.
- Collaborated on concepting and creative direction, managed all pre-production, attended client meetings.
- Directed castings of 1000+ actors and models, scouted and booked all locations.
- Booked and negotiated all crew, gear and catering, created call sheets, managed all crew and talent on set.
- Formulated and maintained production and overage budgets, processed start paperwork and Extreme Reach payroll.

PRODUCER, PHOTOGRAPHY AGENCY & MARKETING MANAGER NEW YORK, NY

Farimah Milani, 2017 - 2018

- Represented artists, produced all photo shoots, negotiated and liaised with clients and creative agencies.
- Generated \$150,000 per year in new revenue and brought on multiple new artists.
- Designed promotional materials, contacted relevant brands and creative agencies to procure commercial work.
- Updated and maintained website, created call sheets, estimates, and invoices.
- Increased social media engagement by 95%.

FREELANCE CASTING PRODUCER NEW YORK, NY

Urban Productions NYC, 2011, 2015-2018

- Scouted models, actors, athletes, celebrities, and influencers for high-end brands.
- Clients included Apple, Coca-Cola, Samsung, and more.
- Managed castings, scheduled 100+ models per day, supervised sign-in and collection of additional materials.
- Photographed and filmed models, created all casting pre-production presentations for clients.

FREELANCE TALENT AGENT NEW YORK, NY

Take3 Talent, 2017

- Conceptualized and created the Adult Print division.
- Scouted and signed 40+ new talent.
- Submitted talent for breakdowns via Casting Networks and Breakdown Express.
- Maintained schedules and bookings using inEntertainment, filed and processed SAG paperwork.

ARTIST RESIDENCIES

- Con Artist Collective Mixed Media Winter Residency New York, NY, 2017
- Picture Berlin Summer Residency Berlin, Germany, 2016

MEMBER OF CASTING SOCIETY OF AMERICA

EDUCATION

Rochester Institute of Technology, Rochester, NY Bachelor of Fine Arts, Fine Art Photography & Visual Culture